Sustainable Innovation 2012 17<sup>th</sup> International Conference 29<sup>th</sup> – 30<sup>th</sup> October 2012 Alanus University Bonn, Germany www.cfsd.org.uk





## Cédric Hananel, Managing Director, ARCTIK SPRL, Belgium

Cédric Hananel is the managing director of ARCTIK SPRL a European Affairs consultancy specialized on sustainability issues at European level.

He has experience and knowledge of EU environmental policies in the fields of eco-innovation, cleantech and resource efficiency. He is specialized in stakeholders and networks' engagement and institutional communication as well as creating conferences and seminars in the area of (green) innovation at European level. Cédric also has a strong experience in managing funded projects as well as evaluation and impact assessments.

Following two years operating in the USA and a year in Colombia as part of a Global Environment Facility grant (GEF), he managed communication initiatives on behalf of the European Commission, DG Environment and DG Energy, and of the Executive Agency for Competitiveness and Innovation (EACI). He was particularly the public relations designer of the European eco-innovation community (ETAP/EcoAP) and still keeps close ties with influent members.

Cédric holds a BA and an MA in Sociology from the University of Louvain (Belgium), and an MA in Sustainable International Development from Brandeis University, Boston (USA).